

CoorsTek Hires New Sales Manager for Engineering Plastics Division

John Seubert brings over 20 years of plastics industry experience to the CoorsTek team.

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CoorsTek Headquarters, Golden, Colorado, August 11, 2004 – CoorsTek, Inc., a leading designer and manufacturer of advanced materials for critical-duty components, today formally announced its hiring of John Seubert as the new General Sales Manager for their Engineering Plastics Division, based in El Segundo, California.

With more than 24 years of experience in the marketing of high-performance seals and engineered polymer components, Seubert will be responsible for overall sales growth, new product development, and establishing a world-class sales and customer service organization to benefit CoorsTek customers worldwide.

Seubert's industry experience includes eighteen years with Saint-Gobain Plastics (formerly Furon) where he held various sales management positions. Most recently John was the principal of Lyman Engineering, a professional sales agency specializing in marketing metallic seals and polymer sealing systems.

More about CoorsTek...

CoorsTek manufactures critical components, and complete assemblies for oil and gas, chemical, semiconductor, aerospace, automotive, electronics, medical, telecommunications, and other industrial applications. Using technical ceramics,

precision-machined metals, engineering plastics, and high-purity fused quartz, the Company's solutions enable its customers' products to overcome technological barriers and improve performance. For more information about CoorsTek, please visit the Company's website at www.coorstek.com.

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